



German-American  
Business Forum



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

# German-American Business Forum 4.0

June 22, 2017 | Düsseldorf, Germany

Sponsorship Opportunities



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## German-American Business Forum

The German American Chambers of Commerce (AHK USA), in cooperation with the Düsseldorf Chamber of Industry and Commerce, would like to invite you to the 4th German-American Business Forum in Düsseldorf, Germany on June 22, 2017.

The event targets German companies that are seeking to establish business relationships within the U.S., and focuses on consulting, discussions, as well as workshops addressing practical questions about doing business in the USA.

Use the German-American Business Forum as your platform to present your company in front of an international audience of a wide variety of professionals from numerous industries.

More than 250 German company representatives with interest in expanding in the US market are expected to attend.

Not only will you reach the various attendees and representatives of politics and economics on the day of the event, you will also benefit from expansive marketing activities and international press and public relations before, during and after the conference.

Please take the time to review the various sponsorship levels and benefits.

Choose your sponsorship package now! We are looking forward to working with you and are more than happy to tailor any of our packages to your meet specific needs.

### For more information please contact:

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## Sponsorship Opportunities 1/4

BENEFITS	PREMIUM SPONSOR (limited to 1 sponsor)	DINNER RECEPTION SPONSOR (limited to 1 sponsor) evening on June 21, 2017	LUNCH SPONSOR (limited to 1 sponsor)	COFFEE BREAK SPONSOR (limited to 2 sponsors)
Cost	20.000 Euro	15.000 Euro	7.500 Euro	2.500 Euro
Press release	sponsor will be listed in press releases in Germany and the US	-	-	-
Exclusive exposure	exclusive exposure of your company on a one-page, four-color ad on the second page of the printed program	exclusive branding of dinner reception, e.g. display of promotional material, roll-up banners, etc.	presentation of your logo on all tables during the lunch break	presentation of your logo on all tables during the coffee break
Speaking opportunity	greet guests at the Business Forum with a short speech	greet guests at the dinner reception on the evening prior to the Business Forum (06/21/17) with a short welcoming address	sponsor is announced before lunch break	sponsor is announced before coffee break
Exhibition space for promotional materials or logo	exhibition space for promotional material in the foyer of the venue	exhibition space at the dinner reception on the evening prior to the Business Forum (06/21/17)	exhibition space for promotional materials in the catering area	opportunity for give aways and promotional materials in the catering area
Logo on promotional material	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings
Logo on signs and name tags	display of your logo on signs (digital & print) at the conference venue as well as printed on event name tags of all conference participants	display of your logo on signs (digital & print) at the conference venue as well as printed on event name tags of all dinner reception participants	display of your logo on signs (digital & print) at the conference venue	display of your logo on signs (digital & print) at the conference venue
Admission to the Conference	four (4) tickets to the conference	four (4) tickets to the conference	three (3) tickets to the conference	one (1) ticket to the conference
Admission to the Evening Reception	two (2) tickets for the exclusive dinner reception on the evening prior to the conference	four (4) tickets for the exclusive dinner reception on the evening prior to the conference	-	-



**Sponsorship Opportunities 2/4**

BENEFITS	EXHIBITOR (limited to 3 exhibitors)	LANYARD SPONSOR (limited to 1 sponsor)	CONFERENCE BAG SPONSOR (limited to 1 sponsor)	CONFERENCE MATERIAL SPONSOR (limited to 1 sponsor)
Cost	5.000 Euro	3.000 Euro	3.000 Euro	3.000 Euro
Press release	-	-	-	-
Exclusive exposure	-	exclusive provider of lanyards branded with your company logo for all conference participants	exclusive provider of conferences bags branded with your company logo for all conference participants	exclusive provider of notepads and pens branded with your company logo for all conference participants
Speaking opportunity	-	-	-	-
Exhibition space for promotional materials or logo	exhibition space (table) for your promotional materials and roll-up banners	-	-	-
Logo on promotional material	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings
Logo on signs and name tags	display of your logo on signs (digital & print) at the conference venue	display of your logo on signs (digital & print) at the conference venue	display of your logo on signs (digital & print) at the conference venue	display of your logo on signs (digital & print) at the conference venue
Admission to the Conference	three (3) tickets to the conference	one (1) ticket to the conference	one (1) ticket to the conference	one (1) ticket to the conference
Admission to the Evening Reception	-	-	-	-

**SOLD OUT!**



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**Sponsorship Opportunities 3/4**

BENEFITS	WORKSHOP SPONSOR (limited to 4 sponsors – 1 per session)	US ECONOMIC DEVELOPMENT ORGANIZATION - WORKSHOP SPONSOR (limited to 3 sponsors)	MAILING/ POSTCARD SPONSOR (limited to 1 sponsor)	ONLINE SPONSOR (limited to 2 sponsors)
Cost	3.000 Euro	3.000 Euro	2.500 Euro	2.000 Euro
Press release	-	-	-	-
Exclusive exposure	-	-	your logo on postcards sent to potential attendees of the Business Forum in Germany and the US	highlighted exposure in our event mailings
Speaking opportunity	sponsor will be announced during the workshop's opening	15-minute presentation of your US economic region within the workshop	-	-
Exhibition space for promotional materials or logo	opportunity to display promotional materials in the workshop room	opportunity to display promotional materials in the workshop room	-	-
Logo on promotional material	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings
Logo on signs and name tags	display of your logo on signs (digital & print) at the conference venue	display of your logo on signs (digital & print) at the conference venue	display of your logo on signs (digital & print) at the conference venue	display of your logo on signs (digital & print) at the conference venue
Admission to the Conference	one (1) ticket to the conference	one (1) ticket to the conference	one (1) ticket to the conference	one (1) ticket to the conference
Admission to the Evening Reception	-	-	-	-



BENEFITS	NETWORKING RECEPTION SPONSOR (limited to 1 sponsor)	BREAKFAST SNACKS SPONSOR (limited to 1 sponsor)
Cost	2.500 Euro	1.500 Euro
Press release	-	-
Exclusive exposure	presentation of your logo on all tables during the networking reception (6/22/17)	presentation of your logo on all tables during the breakfast
Speaking opportunity	sponsor will be announced before networking reception	-
Exhibition space for promotional materials or logo	opportunity to display promotional materials in the catering and bar area	opportunity to display promotional materials in the catering area
Logo on promotional material	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings
Logo on signs and name tags	display of your logo on signs (digital & print) at the conference venue	display of your logo on signs (digital & print) at the conference venue
Admission to the Conference	one (1) ticket to the conference	one (1) ticket to the conference
Admission to the Evening Reception	-	-

